Certnexus - Artificial Intelligence for Business

Kód kurzu: AIBIZ

Artificial intelligence (AI) is not just another technology or process for the business to consider—it is a truly disruptive force, one that delivers an entirely new level of results across business sectors. Even organizations that resist adopting AI will feel its impact. If the organization wants to thrive and survive in this transforming business landscape, it will need to harness the power of AI.

This course is designed to help business professionals conquer and move beyond the basics of AI to apply AI concepts for the benefit of the business. It will give you the essential knowledge of AI you'll need to steer the business forward.

Pobočka	Dnů	Cena kurzu	ITB
Praha	1	10 600 Kč	0
Brno	1	10 600 Kč	0
Bratislava	1	400 €	0

Uvedené ceny jsou bez DPH.

Termíny kurzu

Datum	Dnů	Cena kurzu	Typ výuky	Jazyk výuky	Lokalita

Uvedené ceny jsou bez DPH.

Pro koho je kurz určen

This course is primarily designed for business leaders, consultants, product and project managers, and other decision-makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts are also candidates for this course. This course is also designed to assist students in preparing for the CertNexus® AIBIZ™ (Exam AIZ-210) credential.

Co Vás naučíme

In this course, you will identify ways in which AI can bring significant value to the business. You will:

- Describe AI fundamentals
- Identify the functions of AI in business
- Implement business requirements for AI

Požadované vstupní znalosti

To ensure your success in this course you should have a foundational knowledge of business processes and general business concepts. You should also have at least a basic understanding of information technology resources and systems, including networks, computers, and other electronic devices used in the enterprise.

Studijní materiály

Official guide book for this course

Osnova kurzu

Lesson 1: AI Fundamentals

- A Brief History of AI
- AI Concepts

Lesson 2: Functions of AI in Business

- Improve User Experiences
- Segment Audiences

GOPAS Praha
Na Strži 2097/63
140 00 Praha 4 - Krč
Tel.: +420 226 201 390
info@gopas.cz

GOPAS Brno
Nové sady 996/25
602 00 Brno
Tel.: +420 530 513 590
info@gopas.cz

GOPAS Bratislava
Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 902 903 132
info@gopas.sk

Copyright © 2026 GOPAS, a.s.,
All rights reserved

- Secure Assets
- Optimize Processes

Lesson 3: Implementing Business Requirements for AI

- Identify Design Requirements
- Identify Data Requirements
- Identify Risks in Implementing AI
- Develop an AI Strategy

GOPAS Praha
Na Strži 2097/63
140 00 Praha 4 - Krč
Tel.: +420 226 201 390
info@gopas.cz

GOPAS Brno
Nové sady 996/25
602 00 Brno
Tel.: +420 530 513 590
info@gopas.cz

GOPAS Bratislava
Dr. Vladimíra Clementisa 10
Bratislava, 821 02
Tel.: +421 902 903 132
info@gopas.sk

Copyright © 2026 GOPAS, a.s.,
All rights reserved