

# AWS Cloud Essentials for Business Leaders

Kód kurzu: AWSCEBL

In this course, you will learn the fundamental concepts of cloud computing and how a cloud strategy can help companies meet business objectives. It explores the advantages and possibilities of cloud computing. It also introduces addresses concepts such as security and compliance to help facilitate better discussions with line of business (LOB) professionals, information technology (IT) LoB, IT leaders, and executives.

## Pro koho je kurz určen

- Line of Business (LoB) owners
- IT leaders
- IT Executives

## Co Vás naučíme

- Explain the role of information technology (IT) in an organization for business transformation
- Explain the customer value proposition for using the cloud across industries
- Define key characteristics of cloud computing
- Explain the cloud business model
- Identify key security practices of cloud computing
- Frame the cloud business value using the Cloud Value Framework

## Požadované vstupní znalosti

No prior IT experience or cloud experience is required.

## Osnova kurzu

Module 1: Course Introduction

Module 2: Information Technology for Business Transformation

- Role of IT in an organization for business transformation
- Brief history of IT
- Legacy approach to IT
- What drives customers to move from traditional infrastructure to the cloud

Module 3: Cloud Computing

- Define cloud computing
- Key characteristics of cloud technology
- The cloud business model
- Key security practices within the cloud

Module 4: Business Value of the Cloud

- The customer value proposition
- Identify who is using cloud computing
- Industry trends
- Customer examples

Module 5: The Cloud Value Framework

- Introduction to the Cloud Value Framework
- Cost Savings
- Staff Productivity
- Operational Resilience
- Business Agility

Module 6: Business Value Activity

### GOPAS Praha

Kodaňská 1441/46  
101 00 Praha 10  
Tel.: +420 234 064 900-3  
[info@gopas.cz](mailto:info@gopas.cz)

### GOPAS Brno

Nové sady 996/25  
602 00 Brno  
Tel.: +420 542 422 111  
[info@gopas.cz](mailto:info@gopas.cz)

### GOPAS Bratislava

Dr. Vladimíra Clementisa 10  
Bratislava, 821 02  
Tel.: +421 248 282 701-2  
[info@gopas.sk](mailto:info@gopas.sk)



Copyright © 2020 GOPAS, a.s.,  
All rights reserved